

3. KENTUCKY LIBRARY ASSOCIATION MISSION AND 2007 LONG-RANGE PLAN (rev. 7/19/07)

3.1. MISSION OF THE KENTUCKY LIBRARY ASSOCIATION

The Mission of the Kentucky Library Association (KLA) is to provide leadership for the development, promotion, and improvement of library and information services and the profession of librarianship in order to enhance learning and ensure access to information for all.

3.2. STRATEGIC AREA: ACCESS TO INFORMATION

KLA will promote efforts to ensure that every individual has access to needed information in a timely manner and in a format the individual can use, through the provision of library and information services.

3.3. STRATEGIC AREA: LEGISLATION AND FUNDING

KLA will promote legislation at all levels that will strengthen library and information services and assist libraries in seeking adequate funding from both the public and private sectors.

3.4. STRATEGIC AREA: INTELLECTUAL FREEDOM

KLA will promote the protection of library materials, personnel, and trustees from censorship; the defense of library personnel and trustees in support of intellectual freedom and the Library Bill of Rights; and the education of library personnel, trustees, and the general public to the importance of intellectual freedom.

3.5. STRATEGIC AREA: PUBLIC AWARENESS

KLA will promote the role of librarians and the use of libraries and their resources and services as well as the awareness of their importance to all segments of society.

3.6. STRATEGIC AREA: PERSONNEL RESOURCES

KLA will promote the recruitment, education, professional development, rights, interests, and obligations of library personnel and trustees.

3.7. STRATEGIC AREA: LIBRARY SERVICES, DEVELOPMENT, AND TECHNOLOGY

KLA will promote the availability of information tools and technologies which assist libraries and library personnel in providing services responsive to the changing needs of society.

3.8. STRATEGIC AREA: ORGANIZATIONAL SUPPORT

KLA will use its resources wisely and maintain a flexible structure that promotes broad participation of all members and Sections in order to address priorities 3.3 - 3.6.