

ST-2: Communications Committee Report
Quarterly Report – 9/30/09

All association publications have been on schedule.

Kentucky Libraries Award winner selected: Lisa Nichols for her article “Pushing Your IL Program Forward: Five Lessons from My Immersion Experience” published in the Fall 2008 edition (Vol. 72, Nov. 4).

Web site activity:

- Database corruption issue arose in late June. Inquiry from KLA president dated 6/30 received no response from site host Rick Hogue, but issues seemed to be resolved soon after.
- Online registration and access to the program for the conference worked well.
- Web site review committee’s recommendations:
 - Redesign the top banner, incorporating current KLA logo
 - Increase text size of drop down menu headings & sub-categories
 - Improve browser compatibility (center the content)
 - Simplify the home page (reduce amount of text; link to additional information)
 - Add a survey feature once above is complete
- Several KLA members have suggested the creation of a Wiki-style site where multiple members can upload and edit content.
 - Potential benefits: keeping content from various sections more current, increased “ownership” of information, increased interactions & dialogue between members
 - Possible problems: content inaccuracies, lack of editorial “control,” multiple style issues creating “messy” look
 - Possible “test” solution:
 - Create a Wiki for 2009 conference presentations
 - Create a Wiki (or subsection section of above) for “Advocacy Clearinghouse” materials

Respectfully submitted,

Ashley Fowlkes
Assistant Director, WCPL
Communications Committee Chair
2008-2009