

Member Services and the Recruitment, Mentoring & Diversity Committees – Joint Projects and Planning

Member Services & RMD are charged by the Board in December to come back in March with suggestions on how to increase membership, stop the decline in new memberships and renewals, etc.

New Member List - contact people directly, personally.

Breakfast - too early. Change that in 2009.

Roundtable Breakfast - Suggest a Roundtable Roundup. Each committee and roundtable speak to all about their projects, then break off to tables for business meetings. Invite new members to that event.

Regional Social Clubs - McNet, for example, began much like this. Monthly or quarterly social gatherings for dinner/drinks in order to network, talk about shared concerns, issues, etc. -- support group of sorts.

KLDivERS - Start up monthly calls again, and quarterly meetings.

Mentors - Matching a new member to existing member or officers. For anyone, info professional, support staff, student, etc.

- 1 - Student mentoring
- 2 - New member
- 3 - Newly employed

Organizational chart - The different sections and roles are very confusing. Show relationships between ALA, SLA, with KLA, KPLA, KSMA, etc.

Library Week/Month [April] - do special activities around recruitment, mentoring, etc

Conferences and Color Badges - new member, 1st time attendee, students. The ribbons are optional so many don't wear them. Need an easy identifier for people and a concerted effort to approach and befriend these identified people.

UK SLIS, branches at NKU and UofL - Meeting with KLA Student Chapter members, design social events, special gifts or such to encourage meeting and conference attendance.

New Member or 1st time Conference Attendee - Special gift [Come to "such & such table" to receive your special gift]

New Member - Dinner on Wed, volunteer leaders take 6 or 8 people to local restaurants. Group by affinity/interest.

KLDivERS "Cataloging Our Profession" - Collecting profiles and pictures of librarians, paraprofessionals, LMSs, everyone in libraries, archives, museums, etc.

KDLA Directory - Use this for mailings to archives, libraries, museums to encourage KLA membership. Need approved/sanctioned letters and will KDLA allow us use of the directory?

KLA information:

- How many new members each year? What are the stats on new vs. lapsed, or non-renewals?
- Member Services budget - Is it really \$500?
- RMD budget - Is it really \$800?

KLA - New level of membership for an organization such as libraries, institutions, agencies.

Triumvirate of Member relations: Communications, Member Services, and RMD.

Scholarships & Awards – The Mentoring Award and Minority scholarship should be placed under the auspices of the Triumvirate, not as separate or special committees disassociated from RMD or Member Services.

In-Fo-Cus - Ask that a column or space be added for info from Member Services and RMD.

Kentucky Libraries - Get column space here too, create short and long items that can be used for fillers on pages that are partly whitespace, such as reminders about membership.

Strategic and Long Range Planning - Where has this gone? We feel the committee structure doesn't work... Type of representation required by the Blue Book is not conducive to actually getting things done. ALA Councilor, and others have to serve too many roles. No real power in the Committee.

Talent Show 2008 - Need to be talking about gifts, and organization, NOW.