

KENTUCKY LIBRARY ASSOCIATION BOARD MEETING
Saturday, March 24, 2012
Clarion Hotel, Lexington, KY

CALL TO ORDER

The Meeting was called to order at 10:00 a.m. EST.

INTRODUCTION

Introduction of Officers and Board members

ROLL CALL OF VOTING MEMBERS

The following voting members were present: Terry Buckner, Lisa Rice, Brenda Metzger, Leoma Dunn, Sara Brown, Tara Griffith.

MINUTES

The minutes were approved as submitted.

Motion: Leoma Dunn moved to approve the November 12, 2011 KLA Board minutes. Betsy Hughes seconded. Motion passed.

UNFINISHED BUSINESS

Tom Underwood recommended that the Perception Survey Proposals be tabled for further study and discussion. Judith Gibbons suggested the possibility of graduate students from a marketing class assisting with this task. Enid Wohlstein suggested using the marketing club from the University of Kentucky.

Tom Underwood also discussed purchasing software for video conferencing. There are four primary vendors: Microsoft Live Meeting, GoTo Meeting, Adobe Connect and Web Ex. Pros and cons with each product were discussed. Web Ex & GoTo Meeting offer a 30 day free trial. This would offer many options for professional development and committees. An interest group is needed to use this as a trial. Lisa Rice volunteered to assist with this. It was suggested that a group with a focus on ebooks and digital devices be established. Leoma made a motion to accept this and Tara Griffith seconded the motion. Motion passed.

NEW BUSINESS

None

COMMITTEE/OFFICER/ROUND TABLE REPORTS

Audit Committee – No written report was submitted. Not present

Communications Committee – Submitted a written report. Fred Tilsley asked for direction from the board concerning guidelines for Facebook.

Member Services Committee – Submitted a written report.

Library Awareness Committee – Submitted a written report. Not present

Strategic Planning and Organization Review Committee – Submitted a written report

– no report. Not present

Recruitment, Mentoring, and Diversity – No written report was submitted.

Minority Scholarship – Submitted a written report. This committee was asked by library schools to remove the provision limiting student enrollment to Kentucky schools. Judith Gibbons made the motion to change this provision to reflect that students may be enrolled in programs outside Kentucky. Lisa Rice seconded the motion. The motion carried. Applications will be sent out soon.

Fund Raising – Submitted a written report. Tara Griffith asked if vendors could purchase ads in the conference program books. It was decided that business card ads could be purchased for \$100.00. This would allow vendors who may not be able to attend the conference an opportunity to advertise. Tom Underwood will contact vendors in the vendor database. Additional names may be sent to Tom. Vendors may also be interested in sponsoring events at the conference.

AD-HOC Committee for Hosting NDLC Conference – Submitted a written report. A suggestion was made to work with major universities. Enid Wohlstein has access to previous proposals. Melissa Brooks will work on the charge to this committee and will contact Enid Wohlstein and Tom Underwood.

President's Report – Submitted a written report. A report was given on the Rally in the Rotunda. It was noted that April Ritchie was chosen by Library Journal as a Mover and Shaker for 2012 for her work in establishing the Sister Libraries program.

President Elect's Report – Submitted a written report. An update on legislative activity was given. An email will be sent out with more detailed information.

Secretary's Report – Submitted a written report.

Past President's Report – Submitted a written report.

Executive Director's Report – Submitted financial reports. Tom Underwood noted that our reserves are dropping and we have a \$10,000.00 deficit. Costs are up and membership is down. Activity draws membership and participation in an organization. Tom emphasized expanding member services. Suggestions for creative fund raising are needed as well as non-dues revenue sources. Tara Griffith suggested creating more awareness of what KLA does for you. It was also suggested to make it easier to link to Amazon for purchases and possibly create an APP. The Thursday night event at O'Shea's during KLA was discussed. There will be a \$20.00 cover charge. Food and entertainment will be provided and money will go to the Continuing Education fund. Sara Brown asked the board to reconsider attendance at Legislative Day when legislators are not in their offices. Judith Gibbons will post this request on the ALA Council LISTSERV. It was noted that it is still important to contact aides in the legislative offices if legislators are not available.

ALA Councilor – Submitted a written report. Not present

Kentucky Libraries Editor – Submitted a written report. Robin Harris pointed out a new cover design and also announced that there is a new board member, Holly Hedden

from Warren County Public Library. March 15 is the spring issue deadline. Mildred Franks has stepped down from her position as columnist for "Kentucky Kaleidoscope" and should be recognized for her twenty-six years in this position.

IN-FOCUS Editor – Submitted a written report. Not present

Web Manager – Submitted a written report. Not present

Listserv Manager – Submitted a written report.

KDLA Representative – Submitted a written report. Not present

KDE Representative – Submitted a written report. Kathy Mansfield was contacted by ALA's @ your library campaign and Kentucky's Beyond Proficiency @ your library was recognized in American Libraries Direct online edition. Kathy also presented a concern with the trend of reducing full-time school librarian positions in schools to part-time status. Several larger school districts in the state are considering this practice. SBDM Councils and school boards should be contacted and AASL Advocacy Toolkits used to promote the need for full-time librarians. There is a direct correlation between higher test scores and schools staffed by a full-time certified librarian.

KYVL Representative – Submitted a written report.

Academic Library Section – Submitted a written report.

KSMA – Submitted a written report. There will be a KSMA Board Meeting after the Fall Conference Planning Meeting.

KPLA – Submitted a written report. Not present

Special Library Section – Submitted a written report. Not present

Trustees Round Table – Submitted a written report. Not present

Community and Technical College Round Table – No written report was submitted.

Genealogy and Local History Round Table – Submitted a written report.

Government Documents Round Table – No written report was submitted. Not present

Resource Sharing Round Table – Submitted a written report. Not present

Information and Technology Round Table – Submitted a written report. Not present

Library Administration and Management Round Table – Submitted a written report.

Library Instruction Round Table – Submitted a written report. Not present

Library Support Staff Round Table – Vacant

Youth Services Round Table – Submitted a written report. Not present

END OF COMMITTEE / OFFICER / SECTION / ROUND TABLE REPORTS

ANNOUNCEMENTS

Lunch location and Conference Planning location announced.

The joint Academic and Special Libraries Section Annual Spring Conference will be held April 11 – 13. The KPLA/KLTRT Conference will be held April 11 – 13.

The Kentucky libraries specialty license plate applications are on the way to Frankfort.

Motion: Leoma Dunn moved to adjourn the meeting. Lisa Rice seconded the motion. The motion passed.

ADJOURNMENT

The meeting was adjourned at 11:50 AM.

Respectfully submitted,

Brenda Metzger

KLA Secretary

Submitted on: April 1, 2012

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